

Global Hospitality and Tourism Research Summit—Fukuoka (Tentative Program)

As of May 12, 2025

Time		Program	Venue
DAY1 May15(Thu)	12:00	Registration	Building3,1st Floor
	13:00–14:30	Workshop1 “Tourism Data Analysis Using ‘R’ – Theory and Practice” Trainer: Dr.Noboru Takagi ,Kyushu Sangyo University	Building3,8th Floor Room3801 or Building1,6th Floor OA1
	15:00–17:00	Workshop2 “Applying Generative AI in Hospitality and Tourism Research” Trainer: Dr.Siriwut Buranapin ,Chiang Mai University	Building3,8th Floor Room3801
	17:30	Welcome Drink Party MC: Ms. Mayumi Miyahara (Executive Director, Hawaii Global Education Foundation) Welcome address: Provost Soutetsu Sen , Kyushu Snagyo University	Building3,8th Floor Room3802
DAY2 May16(Fri)	9:00	Registration	Building3,1st Floor
	10:00	Opening Ceremony MC: Ms. Mayumi Miyahara 10:00 MC's Opening Remarks 10:01 Welcome Address by Professor Youcheng Wan ,University of Central Florida 10:05 Greeting Message by the Vice Governor of Fukuoka Prefecture Following the Greetings: Explanation of the Conference Program and Venues by Ms. Mayumi Miyahara	Auditorium Building 1, 2nd Floor
	10:30	Keynote Speech “TEDQUAL and Tourism Education ” Mr.Antonio Carles ,TedQual Advisory Board Member; TedQual External Auditor	Auditorium Building 1, 2nd Floor
	11:30	Refreshment	Small Hall Building 1, 2nd Floor
	12:00	Panel Session “A New Era of Tourism: Innovation and Creativity Shaping the Future” Moderator: Prof.Namigata Ikuyo ,Seibu Bunri University;JTB Tourism Research & Consulting Co. Panelists: Mr.Akihiro Shindo ,Director of the Tourism Department, Kyushu District Transport Bureau Mr.Taichi Shimazu ,Director General, Toyooka Tourism Innovation Business Headquarters Mr.Takashi Hamasaki ,Deputy Director General, Business Headquarters, Kyushu Tourism Organization Mr.Joe Sato ,General Manager, Grand Hyatt Fukuoka	Auditorium Building 1, 2nd Floor
	13:10	Lunch	Building3,8th Floor Room 3802

	14:10	Keynote Speech “Tokyo’s Evolution into a Global City: Mori Building’s Urban Development and Innovations in Tourism Promotion ” Mr.Hiroo Mori, President and CEO, Mori Hospitality Corporation	Auditorium Building 1, 2nd Floor
	15:20	Concurrent Session 1	Building3,3rd Floor
	16:30	Refreshment & PosterSession (Poster Session)Building3,3rd Floor Room 3303 (Refresfment) Room 3306B	
DAY3 May17(Sat)	8:30	Registration	Building3,1st Floor
	9:30	Keynote Speech “Competing Paradigms in Tourism Sustainability” Prof. Tanja Mihalic,University of Ljubljana,Slovenia;Fellow of the International Academy for the Study of Tourism	Auditorium Building 1, 2nd Floor
	10:20	Refreshment	Small Hall Building 1, 2nd Floor
	10:40	Panel Session“Transformative Research: Relevance, Impact, and Sustainability: The Editors’ Perspective” Moderator:Dr. Nan Hua, Professor, UCF Rosen College of Hospitality Management Panelists: Dr. Kyuho Lee, Professor, School of Business, Sonoma State University; Editor – Journal of Foodservice Business Research Dr. Wei Wei, Associate Professor, UCF Rosen College of Hospitality Management; Associate Editor, Journal of Hospitality and Tourism Research Dr. Murat Kizildag, Associate Professor, UCF Rosen College of Hospitality Management; Editor, Journal of Hospitality Financial Management Mehmet Altin, Associate Professor,UCF Rosen College of Hospitality Management;Senior Associate Editor,International Journal of Contemporary Hospitality Management (IJCHM)	Dr. Auditorium Building 1, 2nd Floor
	11:40	Lunch	Building3,8th Floor Room 3802
	12:40	Concurrent Session 2	Building3,3rd Floor
	13:50	Keynote Speech “Educational Applications of Generative AI ” Dr.Siriwut Buranapin,Chiang Mai University	Auditorium Building 1, 2nd Floor
	14:40	Refreshment	Building3,3rd Floor Room 3306B
	15:00	Roundtable Discussion “Redefining Education and Research:The Agenda, Trajectory, and Roadmap for Artificial Intelligence” Conductors:Prof.Youcheng Wang,University of Central Florida Dr. Murat Kizildag, Associate Professor, UCF Rosen College of Hospitality Management	Building3,3rd Floor Room 3306A
	16:00	Refreshment	Building3,3rd Floor Room 3306B
	16:20	Concurrent Session 3	Building3,3rd Floor

	17:30	Panel Session “Destination Management, Competitiveness and Sustainability: Challenges and Opportunities” Moderator: Dr.Alan Fyall , University of Central Florida Panelists: Dr.Tadayuki Hara , University of Central Florida Dr.Jusuke Ikegami , Waseda University Ms.Keiko Igaue , Executive Director, Fukuoka Convention & Visitors Bureau Mr.Takuya Horie , Specialist in DMO Planning and Marketing, Marketing Division, Kyoto City Tourism Association	Auditorium Building 1, 2nd Floor, S201
	18:40	Gala Dinner MC: Ms. Mayumi Miyahara 18:40–18:50 Japanese Taiko Drum Performance (by students from Kyushu Sangyo High School) 18:51 Best Paper Award Award presenter: Dr.Murat Kizildag , University of Central Florida 18:55 Greeting Message by the Chairperson of Kyushu Sangyo University 20:15 Closing Remarks by the President of Kyushu Sangyo University Scheduled End Time: 20:15 (including a karate demonstration by students of Kyushu Sangyo University)	Building 1, Main Hall
DAY4 MAY18(Sun)	8:30	Registration	Building3,1st Floor
	9:00	Concurrent Session 4	Building3,3rd Floor
	10:10	Refreshment	Building3,8th Floor Room 3801
	10:30	Farewell function & Closing Ceremony Opening Remarks by MC •Introduction of Volunteers and Staff by Professor Ichiro Maki , Kyushu Sangyo University •Announcement of Next Event&Closing Speech by Professor Youcheng Wang , University of Central Florida •Final Words & Farewell by MC	Building3,8th Floor Room 3802
	11:00	Introduction to Optional Tours by Fukuoka Prefecture and Fukuoka City	Building3,8th Floor Room 3803