Presentation Schedule(Tentative)

Concurrent Session 1

May16(Fri) 15:20~16:20

1.1 Sustainable Tourism and Environmental Responsibility (Building 3, Room 3301A)

Moderator: Eiji Sawada (Kyushu Sangyo University)

THE SUSTAINABLE TURN OF HOTELS AS A SERVICE HUB	Vanessa Borkmann(Fraunhofer Institute for Industrial Engineering IAO)
WITHIN LOCAL COMMUNITIES	
HEALTH TOURISM KNOWLEDGE AND AWARENESS LEVEL	Faruk Tumen(Karabuk University);
OF EMERGENCY HEALTHCARE STAFF	Seza Zerman(Karabuk University);
	Umut Kadir Oguz(Karabuk University);
	Selma Yavuz(Karabuk University)
TOWARDS SUSTAINABLE TOURISM: WHAT MAKES	Kexin Yuan(Colorado State University)
EMPLOYEES CONTINUE TO ENGAGE?	
BEYOND PROFIT: EXAMINING THE IMPACT OF PRODUCT	Ivar Padrón-Hernández (Hitotsubashi University);
MARGIN AND FIRM SIZE ON GREEN BURGER OFFERINGS IN	Yoshikatsu Shinozawa(Hitotsubashi University)
SWEDEN	

1.2 Tourism Marketing and Consumer Behavior (Building 3, Room 3301B)

Moderator: Eiko Yamashita(Kyushu Sangyo University)

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CONCEPTUALISING EMPLOYEES' HEALTHY	Fiona Chi(Technological and Higher Education Institute of Hong Kong);
INSTITUTIONAL DINING EXPERIENCES IN CHINA	Monica Wai-Chun Choy (Technological and Higher Education Institute
	of Hong Kong);
	Vicky Leung (Technological and Higher Education Institute of Hong Kong);
	Vanessa Li (Technological and Higher Education Institute of Hong Kong);
	Jim Luki(Technological and Higher Education Institute of Hong Kong);
	Paul Wai-Kei Tsang(Technological and Higher Education Institute of
	Hong Kong);
	Teresa Yang(Esquel Group)
EXPANDING SERVQUAL: CULTURAL AUTHENTICITY IN	Zixuan Pang (City University of Macau);
BEIJING COURTYARD HOUSE B&Bs	Wai Ching Wilson Au(City University of Macau);
	Fiona Chi(Technological and Higher Education Institute of Hong Kong);
	Pearl M.C. Lin(Hong Kong Polytechnic University)
RESEARCH ON THE IMPACT OF TOURISM DESTINATION	Wen Bao(Lanzhou Vocational Technical College);
CO-CREATION EXPERIENCE ON TOURISTS'	Pinglu Zhou (Lanzhou University);
SATISFACTION AND LOYALTY IN USER-GENERATED	Abukhalifeh Alaa Nimer
CONTENT ENGAGEMENT PLATFORM	

1.3 AI, Technology, and Innovation in Tourism (Building 3, Room 3302A)

Moderator: Kazutoshi Nakamura(Kyushu Sangyo University)

	moderates : Mazaroom Maramara (Nyasia Sangyo Sinversity)
UNLOCKING HOTEL SUCCESS: THE SYNERGISTIC IMPACT	Yoo Ri Kim(University of Central Florida);
OF INFORMATION TECHNOLOGY AND HUMAN CAPITAL IN	Agnes DeFranco(University of Houston);
THE U.S. HOSPITALITY INDUSTRY	Jaewan Heo(University of Central Florida);
	Nan Hua(University of Central Florida);
	Xinyuan Zhao(Macau University of Science and Technology)
OVERTOURISM IN KYOTO: EXAMINING HIGH DENSITY	N.W.T. Dilshan(Toyo University)
TOURIST ZONES THROUGH BIG DATA ANALYTICS	
DEMOGRAPHIC DIFFERENCES IN SERVICE ROBOT	Ahmet Bulent Ozturk(University of Central Florida)
ADOPTION: A STUDY OF HOTEL GUESTS' INTENTIONS	

1.4 Hospitality management and Leadership (Building 3, Room 3302B)

Moderator: Yuko Okata(Kyushu Sangyo University)

THE IMPACT OF SENIOR MANAGERS' LEADERSHIP STYLE	Esra Ibrahim(University of Central Florida);
ON FRONTLINE EMPLOYEES' PERCEIVED EMPOWERMENT	Murat Hancer(University of Central Florida);
IN LUXURY HOTELS	Jeong-Yeol Park(University of Central Florida)
ENHANCING LEADERSHIP COMPETENCIES WITH AI	Burcin Turkkan Zencirli(University of Central Florida);
INTEGRATION IN ETHICAL DECISION-MAKING	Fevzi Okumus(University of Central Florida);
	Mehmet Altin(University of Central Florida)
FROM CULTURE TO CONDUCT: EXPLORING THE ROLE OF	Misun "Sunny" Kim(University of Massachusetts Amherst);
CULTURAL FACTORS IN SHAPING JAPANESE EMPLOYEES'	Yoko M. Negoro(Pennsylvania State University)
WORK BEHAVIORS	

1.5 Tourist Experience, Culture, and Psychology (Building 3, Room 3304)

Moderator: Akimasa Suganuma (Kyushu Sangyo University)

	Moderator: Akimasa Suganuma(Kyushu Sangyo University)
THE ROLE OF ON-SITE PARTICIPATION IN ACADEMIC	Hidekazu lwamoto(Josai International University);
CONFERENCES: A COMPARATIVE STUDY OF FOREIGN AND	Tadayuki Hara(University of Central Florida);
JAPANESE ATTENDEES	Masashi Ishitani(Josai International University)
THE INFLUENCE OF PSYCHOLOGICAL DISTANCE ON	Hodaka Ito(Tokyo Metropolitan University);
HOTEL SELECTION DECISIONS: A CONSTRUAL LEVEL	Lingling Wu(Tokyo Metropolitan University)
THEORY APPROACH	
CONNECTING EMOTIONS TO LOYALTY: THE IMPACT OF	Dohee Kwon(Youngsan University);
FLIGHT ATTENDANTS' AESTHETIC LEADERSHIP ON	Jihyeon Park(Youngsan University)
CUSTOMER SATISFACTION	
UNDERSTANDING THE PRIMING FACTORS AFFECTING	Yu Pan(University of Jinan);
PREFERENCE BETWEEN HOME CULTURE	Youcheng Wang(University of Central Florida);
CONNECTEDNESS AND AUTHENTIC DESTINATION	Yamei Liu(Shanghai Open University)
EXPERIENCE IN INTERNATIONAL TRAVEL	

Poster Session

May16(Fri)16:30~

(Building 3, Room 3303)

THE ROLE OF "KAWAII" SERVICE ROBOTS IN SHAPING	Marco Nutta(Hitotsubashi University);
MEMORABLE EXPERIENCES	Satoko Suzuki(Hitotsubashi University)
AM I SEEN AS OVERQUALIFIED? THE ROLE OF	Yoko M. Negoro(Pennsylvania State University);
OVERQUALIFIED CANDIDATES' STEREOTYPE-SPECIFIC	Heyao (Chandler) Yu(Pennsylvania State University);
IMPRESSION MANAGEMENT IN RECRUITERS'	Michael Tews(Pennsylvania State University)
PERCEPTIONS	
WHAT ARE THE MOTIVATING FACTORS FOR TRAVELERS	Tugce Under(Bolu Abant Izzet Baysal University);
AND LOCALS TO DO HEALTH AND WELLNESS ACTIVITIES?	Bendegul Okumus(University of Central Florida);
	Bekir Bora Dedeoglu(Nevsehir HBV University);
	Cihan Cobanoglu(University of South Florida)
ON THE "TOURISM INTERNSHIP PROGRAM" OF KYUSHU	Ichiro Maki(Kyushu Sangyo University)
SANGYO UNIVERSITY'S DEPARTMENT OF TOURISM, AIMED	
AT DEVELOPING HUMAN RESOURCES IN TOURISM	
TOURISM IN THE ANTHROPOCENE	Youka Katase(Kyushu Sangyo University)
RESEARCH INTO AN EDUCATIONAL MODEL FOR TRAINING	Tsubasa Konishi(Nishitetsu international business college)
INTERNATIONAL STUDENTS AS HOTEL PERSONNEL	
A STUDY ON THE ROLE AND SUSTAINABILITY OF SHRINES	Noriko Miyamae(Kyushu Sangyo University)
AS TOURISM RESOURCES: A CASE OF DAZAIFU	
TENMANGU	
MARKETING GENDERED DESTINATIONS: THE EFFECT OF	Wai Ching Wilson Au(City University of Macau);
VOICE PITCH	Fiona Chi(Technological and Higher Education Institute of Hong Kong);
	Pengchen Zhao(City University of Macau)
THE IMPACT OF PERSONALIZATION AND DIVERSITY ON	Sua Lee(Sejong University);
TRUST, USEFULNESS AND SATISFACTION IN PHOTO-	Jae Hyup Chang(Kongju National University);
BASED SOCIAL MEDIA TRAVEL RECOMMENDATION	Chung Hun Lee(Sejong University)
EXPANDING SMART TOURISM TECHNOLOGY ATTRIBUTES	Ruiyu Deng(City University of Macau);
FROM THE TOURIST'S PERSPECTIVE	Wai Ching Wilson Au(City University of Macau);
	Fiona Chi(Technological and Higher Education Institute of Hong Kong)
NUDGING WITH COLORS IN ELECTRIC VEHICLE RENTALS:	Wai Ching Wilson Au(City University of Macau);
THE EFFECT OF BRIGHTNESS CONTRAST IN BUTTON	Pearl M.C. Lin(The Hong Kong Polytechnic University);
DESIGN	Fiona Chi(Technological and Higher Education Institute of Hong Kong);
	Bruce Xie(City University of Macau)

MESSAGE FRAMING IN THEMEPARK'S CROWD	Jinghan Du(City University of Macau);
MANAGEMENT: AN APPLICATION OF THE SOCIAL VALUE	Wai Ching Wilson Au(City University of Macau);
ORIENTATION THEORY	Fiona Chi(Technological and Higher Education Institute of Hong Kong)
JAPANESE REGIONAL CUISINE IN FOOD TOURISM: WHAT	Natsumi Fujiwara(Kyushu Sangyo University)
ARE THE ISSUES?	
POSSIBILITY OF ONLINE TRAVEL CONSULTATION - THE	Yuji Murooka(Kyushu Sangyo University)
CASE OF THE TRAVEL AGENCY HIS -	
EXPLORING THE SOUNDWALK EXPERIENCE FOR	Dongmin Park(Sejong University);
PEOPLE WITH VISUAL IMPAIRMENT	Chung Hun Lee (Sejong University)

Concurrent Session 2

May17(Sat) 12:40~13:40

2.1 Sustainable Tourism and Environmental Responsibility (Building 3, Room 3301A)

Moderator: Kazuo Doi(Kyushu Sangyo University)

REUSING BUILDINGS: CIRCULAR ECONOMY OR	João Romão (Yasuda Women's University)
GENTRIFICATION IN TOURISM?	
EVOLVING SUSTAINABLE TOURISM DEVELOPMENT:	Tanja Mihalic(University of Ljubljana)
INTEGRATING PARADIGMATIC DIMENSIONS AND	
COMMUNITY CAPITALS	
AN UPDATE ON THE THEME PARK INDUSTRY IN JAPAN:	Carissa Baker(University of Central Florida);
ANALYZING SUCCESSES AND CHALLENGES	Tadayuki Hara(University of Central Florida)

$\textbf{2.2 Tourism Marketing and Consumer Behavior} \ (\textbf{Building 3, Room:3301B})$

Moderator: Hyemi Bang(Kyushu Sangyo University)

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THE VALUE OF THRILLS: UNDERSTANDING CONSUMERS'	Juliana Rodrigues Vieira Tkatch(University of Central
WILLINGNESS FOR AMUSEMENT AND THEME PARKS	Florida);
	Sergio Alvarez(University of Central Florida);
	Carissa Baker(University of Central Florida)
DAIRY TOURISM: A NICHE SEGMENT IN FOOD TOURISM	Maria Yotova(Ritsumeikan University)
AND ITS EMERGING ROLE IN JAPAN	
PSYCHOLOGICAL DRIVERS OF VOLUNTARY CARBON	Jihyeon Park(Youngsan University);
OFFSET PARTICIPATION	Kwon Dohee(Youngsan University)

2.3 AI, Technology, and Innovation in Tourism (Building 3, Room 3302A)

Moderator: Joohee Ahn(Kyushu Sangyo University)

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UNDERSTANDING TOURISTS' ADOPTION OF AI-POWERED	Frank Badu-Baiden(University of Central Florida);
MEDICAL CHATBOTS: EXTENDING TAM IN HEALTH-	Arthur Huang(University of Central Florida);
FOCUSED TRAVEL CONTEXTS	Nancy Grace Baah(The Hong Kong Polytechnic University)

TOURISTS' CONTINUANCE INTENTION TO USE CHATGPT:	Jisun Won(Sejong University);
THE ROLE OF INFORMATION QUALITY AND LITERACY	Jae Hyup Chang(Kongju National University);
	Chung Hun Lee(Sejong University)
THE OFFICE TRAD DETWEEN CHOTOMERO OFFICE	5.1.11.11.11.
THE SERVICE TRIAD BETWEEN CUSTOMERS, SERVICE	Ruby Hong Ngoc Nguyen(University of Central Florida);
ROBOT AND FRONTLINE EMPLOYEES: A NATURALISTIC	Ruby Hong Ngoc Nguyen(University of Central Florida); Valeriya Shapoval(University of Central Florida);

2.4 Hospitality management and Leadership (Building 3, Room 3302B)

Moderator: Yuji Murooka(Kyushu Sangyo University)

SUPPORTING RESTAURANTS THAT SUPPORT THEIR	Vicki Lavendol(University of Central Florida);
COMMUNITY: INNOVATIVE MINDFULNESS PRACTICES TO	David Boote(University of Central Florida)
REDUCE STRESS AND TURNOVER	
TOURISM AS A CATALYST FOR ECONOMIC GROWTH IN	Anthony Etsibah(University of Ghana);
AFRICA: ASSESSING THE IMPACT OF GHANA'S YEAR OF	Linda Kissiwaa Ofori(University of Ghana);
RETURN INITIATIVE.	Emmanuel Agyarko Oware(University of Ghana);
	Daniel Agyarko(University of Ghana)
BALANCING TECHNOLOGY AND HUMANITY: THE	Burcin T. Zencirli(University of Central Florida);
MODERATING EFFECT OF DEHUMANIZATION IN AI	Jeong-Yeol Park(University of Central Florida);
TRAINING PROGRAMS	Jorge Ridderstaat(University of Central Florida)

2.5 Tourist Experience, Culture, and Psychology (Building 3, Room 3304)

Moderator: Yuko Okata (Kyushu Sangyo University)

RE-IMAGINING CULTURAL TOURISM THROUGH RETRO	Zuhui Liao(The Hong Kong Polytechnic University);
PRODUCTS	Vincent Tung(The Hong Kong Polytechnic University)
THE INFLUENCE OF PERCEIVED SAFETY AND	Kayode D. Aleshinloye(University of Central Florida);
PSYCHOLOGICAL EMPOWERMENT ON RESIDENT AND	Frank Badu-Baiden(University of Central Florida)
TOURISTS' EMOTIONAL SOLIDARITY AT A CULTURAL	
FESTIVAL	
VISUAL FUTURES OF FOOD MARKETING: SHAPING	Janelle Chan(The Hong Kong Polytechnic University)
CONSUMER PERCEPTIONS OF SUSTAINABLE FOOD WITH	
AI-GENERATED IMAGERY	

2.6 Events, Festivals, and Regional Revitalization (Building 3, Room 3305)

Moderator: Masaya Yukihira (Kyushu Sangyo University)

COUNTING ATTENDEES FOR A NON-GATED OPEN-FIELD	Bob Lee(Bowling Green State University)
FESTIVAL	
INVESTIGATING THE ROLE OF PERCEIVED BENEFITS OF	Bingna Lin(City University of Macau);
HOST-GUEST INTERACTION IN THE FESTIVAL TOURISM	Haoyuan Zhu(City University of Macau)
CONTEXT	
VISUALIZING SPATIAL MISMATCH BETWEEN SUPPLY AND	Won Ji Chung(University of Florida);
DEMAND IN REGIONAL TOURISM	Jinwon Kim(University of Florida)

Concurrent Session 3

May17(Sat)16:20~17:20

3.1 Tourism Marketing and Consumer Behavior (Building 3, Room 3301B)

Moderator: Yuko Okata(Kyushu Sangyo University)

FINDING THE SWEET SPOT: HOW DESTINATION	Midori Yamazaki(University of Central Florida);
MARKETING SPENDING SHAPES TOURISM OUTCOME	Jorge Ridderstaat(University of Central Florida);
RETURNS IN JAPAN	Jeong-yeol Park(University of Central Florida)
TRAVEL PHOTOGRAPHY'S CONTRIBUTION TO GREEN	Peng Liu(Cornell University);
TRAVEL PHOTOGRAPHY'S CONTRIBUTION TO GREEN CONSUMPTION IN TOURIST DESTINATIONS: INTRINSIC	Peng Liu(Cornell University); Yifei Li(Cornell University)

3.2 AI, Technology, and Innovation in Tourism (Building 3, Room 3302A)

Moderator: Joohee Ahn(Kyushu Sangyo University)

THE ETHICAL IMPLICATIONS OF GENERATIVE AI IN THE	lokTeng Esther Kou(City University of Macau);
HOSPITALITY AND TOURISM WORKPLACE: BALANCING	Yaqi Wang(City University of Macau)
INNOVATION WITH EMPLOYEE WELL-BEING	
APPLICATION OF DIGITAL TECHNOLOGY IN SAUNA	Tsutomu Yoshioka(Toyo University)
FACILITIES: A CASE STUDY OF UNMANNED SAUNA	
OPERATION	
ADVANCED URBAN AIR MOBILITY (UAM) ROUTING FOR	Hyeseon Han(Korea University);
INTEGRATED TRANSPORTATION AND TOURISM: A CASE	Young Dae Ko(Sejong University)
STUDY IN BUSAN, SOUTH KOREA	

3.3 Hospitality management and Leadership1(Building 3, Room 3302B)

Moderator: Yumiko Nakamura (Kyushu Sangyo University)

HOW HOTELS UTILIZE THEIR RESOURCES AND CAPABILITIES	Michiko Honda(The Institute of International Tourism &
TO GAIN COMPETITIVE ADVANTAGE: INSIGHTS FROM	Hospitality Inc.)
INTERVIEWS WITH JAPANESE HOTEL MANAGERS	
OPTIMIZING HOTEL LOCATIONS: TRADE-OFFS BETWEEN	Young Kwan Ko(Sejong University);
PROFITABILITY AND TOURIST ATTRACTION EFFECT	Young Dae Ko(Sejong University)
CUSTOMERS AND OTHER SOURCES OF WORKPLACE	Craig J. Rapp(Valencia College);
SUPPORT FOR U.S. RESTAURANT EMPLOYEES AND ITS	Kevin Murphy(University of Central Florida)
INFLUENCE ON WORKER WELL-BEING, RETENTION, AND	
TURNOVER INTENTIONS DURING A CRISIS.	

3.4 Hospitality management and Leadership 2 (Building 3, Room 3304)

Moderator: Kazuo Doi(Kyushu Sangyo University)

VOLATILITY PARAMETER CLUSTERING OF REITS	Mahala Geronasso(University of Central Florida);
	Brianna Morman (University of Central Florida);
	Murat Kizildag(University of Central Florida)
HOTELL - SOLUTION FOR PERSONALIZED HOSPITALITY	Mariia Blizniuk(Russian International Academy of Tourism)
ENHANCING JAPAN'S LODGING INDUSTRY: INSIGHTS AND	Hiroko Suzuki(Japan Transport and Tourism Research Institute);
STRATEGIC APPROACHES FROM LEADING TOURISM	Yasushi Takahashi(Japan Transport and Tourism Research Institute);
COUNTRIES	Ryoko Okada(Japan Transport and Tourism Research Institute);
	Takeharu Jofuku(Japan Transport and Tourism Research Institute),)

3.5 Events, Festivals, and Regional Revitalization (Building 3, Room 3305)

Moderator: Hyemi Bang(Kyushu Sangyo University)

TOURISM AND COMMUNITY AWARENESS BUILDING:	Akimasa Suganuma(Kyushu Sangyo University)
FOCUSING ON THE ACTIVITIES OF THE CITY OF	
MINAMATA, KUMAMOTO PREFECTURE, JAPAN	
WILLINGNESS-TO-PAY FOR SUSTAINABLE TRANSPORT:	Richard Hrankai(Hong Kong Metropolitan University)
UNDERSTANDING TOURISTS' PREFERENCES FOR LOW-	
EMISSION MOBILITY AT URBAN DESTINATIONS	

Concurrent Session 4

MAY18(Sun)9:00~10:00

4.1 Sustainable Tourism and Environmental Responsibility (Building 3, Room 3301A)

Moderator: Ichiro Maki(Kyushu Sangyo University)

THE IMPACT OF	ATTITUDE, MORAL	NORMS AND	Romauli Panggabean(WRI Indonesia);
INCENTIVES ON	STAFF DECISION	N-MAKING IN	Hosiana Simamora(WRI Indonesia);
PARTICIPATING IN	A FOOD WASTE	MANAGEMENT	Bergita Gusti Lipu(WRI Indonesia)
PROGRAM: A CASE ST	TUDY IN KOTA BANDI	JNG	
UNRAVELLING THE	DISTRIBUTIONAL	IMPACTS OF	Oscar Tiku(Tohoku University);
INDONESIA'S INBOUN	ID TOURISM		

4.2 Tourism Marketing and Consumer Behavior (Building 3, Room 3301B)

Moderator: Masaya Yukihira (Kyushu Sangyo University)

THE INFLUENCE OF CITY BRAND AND E-WOM ON VISITOR					Jinyoung Lee(Konyang University);
SATISFACTION AND REVISIT INTENTIONS IN CITY EVENTS				Y EVENTS	Keoljae Lee(Konyang University)
HOW B	BLIND-BOX	OFFERINGS	ENHANCE	TOURIST	Xiyao Chen(City University of Macau);
PURCHASES IN SPIRITUAL DESTINATIONS				Xunyue Joanne Xue(City University of Macau)	

THE	IMPACT	OF	NOSTALGIA	ON	CONSUMER	Yuhong Liu(Macau University of Science and Technology);
PREF	ERENCES FO	OR MA	JORITY-ENDOF	RSED N	ORNING TEA	Yang Zhang(Macau University of Science and Technology);
PRODUCTS:THE ROLE OF SOCIAL CONNECTEDNESS A					Liuyan Han(Macau University of Science and Technology)	
ND MODERATING EFFECTS OF PLACE ATTACHMENT A						
ND B	RAND ENGA	AGEME	NT			

4.3 AI, Technology, and Innovation in Tourism (Building 3, Room 3302A)

Moderator: Chenxi Gao(Kyushu Sangyo University)

ANALYZING CHINESE TOURIST MOTIVATIONS FOR	Zhenzhen Liu(Kitami Institute of Technology);
HOKKAIDO DESTINATIONS USING TRANSFORMER MODELS	Juuso Eronen(Prefectural University of Kumamoto);
AND STATISTICAL METHODS	Fumito Masui(Kitami Institute of Technology)
ISSUES CHALLENGING SMALL WINERY OPERATIONS IN	Kyuho Lee(Sonoma State University)
THE U.S. IN THE DIGITAL ERA	
BASED ON THE HMSAM FRAMEWORK: RESEARCH ON THE	Yuanhan Fang(Yonsei University);
APPLICATION OF VR TECHNOLOGY IN CULTURAL	Xin Ju (Yonsei University);
HERITAGE MUSEUMS AND USER PERSISTENCE	Wangqi Tian(Chung-Ang University)

4.4 Hospitality management and Leadership (Building 3, Room 3302B)

Moderator: Hirotaka Sunaguchi (Kyushu Sangyo University)

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TRANSFORMING THE LOCAL TOURISM INDUSTRY INTO A	Yasushi Takahashi(Japan Transport and Tourism Research Institute);
HIGH-PRODUCTIVITY AND HIGH-INCOME INDUSTRY -	Keisuke Sakamoto(Japan Transport and Tourism Research Institute);
MEASURES TO IMPROVE THE PRODUCTIVITY OF THE	Takeharu Jofuku(Japan Transport and Tourism Research Institute)
LODGING INDUSTRY SUCH AS RYOKAN-	
LEGITIMACY OVER MARKET-ORIENTATION? HOW	Midori Yamazaki(University of Central Florida);
GOVERNMENT INFLUENCE SHAPES DESTINATION	Youcheng Wang(University of Central Florida)
COOPERATION IN JAPAN	
HOW DO (POTENTIAL) TOURISTS PERCEIVE OVERTOURISM	Pietro Paolo Frigenti(University of Manchester);
MANAGEMENT INITIATIVES? AN EXPLORATORY STUDY	Lloyd C. Harris(University of Manchester)

4.5 Tourist Experience, Culture, and Psychology (Building 3, Room 3304)

Moderator: Yuji Murooka(Kyushu Sangyo University)

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Jianwen Li(City University of Macau);
Murat Hancer(University of Central Florida);
Abraham Pizam(University of Central Florida);
Yunying Zhong(University of Central Florida);
Suja Chaulagain(University of Central Florida);
Maksim Godovykh(University of Central Florida)
Sungwoo Choi(The Chinese University of Hong Kong);
Jihwan Yeon(Sejong University)
Michael T.H. Lai(Saint Francis University);
Emmy Yeung(Chester University);
Ken Ip(Saint Francis University)