

Global Hospitality and Tourism Research Summit—Fukuoka (Tentative Program)

Time		Program	Venue
DAY1 May 15(Thu)	12:00	Registration	Building3,1st Floor
	13:00–14:30	Workshop1 “Tourism Data Analysis Using ‘R’ – Theory and Practice” Trainer: Dr.Noboru Takagi ,Kyushu Sangyo University	Building3,8th Floor Room3801
	15:00–17:00	Workshop2 “Applying Generative AI in Hospitality and Tourism Research” Trainer: Dr.Siriwut Buranapin ,Chiang Mai University	Building3,8th Floor Room3801
	17:30	Welcome Drink Party	Building3,8th Floor Room3802
DAY2 May 16(Fri)	9:00	Registration	Building3,1st Floor
	10:00	Opening Ceremony	Auditorium Building 1, 2nd Floor
	10:30	Keynote Speech “TEDQUAL and Tourism Education ” Mr.Antonio Carles ,TedQual Advisory Board Member ;TedQual External Auditor	Auditorium Building 1, 2nd Floor
	11:30	Refreshment	Small Hall Building 1, 2nd Floor
	12:00	Panel Session “A New Era of Tourism: Innovation and Creativity Shaping the Future” Moderator: Prof.Namigata Ikuyo ,Seibu Bunri University;JTB Tourism Research & Consulting Co. Panelists: Mr.Akihiro Shindo ,Director of the Tourism Department, Kyushu District Transport Bureau Mr.Yousuke Kawasumi ,Deputy Director, Toyooka Tourism Innovation Business Headquarters Mr.Takashi Hamasaki ,Deputy Director General, Business Headquarters, Kyushu Tourism Organization Mr.Joe Sato ,General Manager, Grand Hyatt Fukuoka	Auditorium Building 1, 2nd Floor
	13:10	Lunch	Building3,8th Floor Room 3802
	14:10	Keynote Speech“Tokyo’ s Evolution into a Global City: Mori Building’ s Urban Development and Innovations in Tourism Promotion ” Mr.Hiroo Mori , President and CEO, Mori Hospitality Corporation	Auditorium Building 1, 2nd Floor
	15:20	Concurrent Session 1	Building3,3rd Floor
16:30	Refreshment & PosterSession	(Poster Session)Building3,3rd Floor Room 3303 (Refreshment) Room 3306B	

DAY3 May 17 (Sat)	8:30	Registration	Building 3, 1st Floor
	9:30	Keynote Speech “Competing Paradigms in Tourism Sustainability” Prof. Tanja Mihalic , University of Ljubljana, Slovenia; Fellow of the International Academy for the Study of Tourism	Auditorium Building 1, 2nd Floor
	10:20	Refreshment	Small Hall Building 1, 2nd Floor
	10:40	Panel Session “Transformative Research: Relevance, Impact, and Sustainability: The Editors’ Perspective” Moderator: Dr. Nan Hau , Professor, UCF Rosen College of Hospitality Management Panelists: Dr. Kyuho Lee , Professor, School of Business, Sonoma State University; Editor – Journal of Foodservice Business Research Dr. Wei Wei , Associate Professor, UCF Rosen College of Hospitality Management; Associate Editor, Journal of Hospitality and Tourism Research Dr. Murat Kizildag , Associate Professor, UCF Rosen College of Hospitality Management; Editor, Journal of Hospitality Financial Management	Auditorium Building 1, 2nd Floor
	11:40	Lunch	Building 3, 8th Floor Room 3802
	12:40	Concurrent Session 2	Building 3, 3rd Floor
	13:50	Keynote Speech “Educational Applications of Generative AI ” Dr. Siriwut Buranapin , Chiang Mai University	Auditorium Building 1, 2nd Floor
	14:40	Refreshment	Building 3, 3rd Floor Room 3306B
	15:00	Roundtable Discussion “Redefining Education and Research: The Agenda, Trajectory, and Roadmap for Artificial Intelligence” Conductors: Prof. Youcheng Wang , University of Central Florida Dr. Murat Kizildag , Associate Professor, UCF Rosen College of Hospitality Management	Building 3, 3rd Floor Room 3306A
	16:00	Refreshment	Building 3, 3rd Floor Room 3306B
	16:20	Concurrent Session 3	Building 3, 3rd Floor
	17:30	Panel Session “Destination Management, Competitiveness and Sustainability: Challenges and Opportunities” Moderator: Dr. Alan Fyall , University of Central Florida Panelists: Dr. Tadayuki Hara , University of Central Florida Dr. Jusuke Ikegami , Waseda University Ms. Keiko Igaue , Executive Director, Fukuoka Convention & Visitors Bureau Mr. Takuya Horie , Specialist in DMO Planning and Marketing, Marketing Division, Kyoto City Tourism Association	Auditorium Building 1, 2nd Floor, S201
18:40	Conference Dinner	Building 1, Main Hall	
DAY4 MAY 18 (Sun)	9:00	Concurrent Session 4	Building 3, 3rd Floor
	10:10	Refreshment	Building 3, 3rd Floor Room 3306B
	10:30	Farewell function & Closing Ceremony	Building 3, 8th Floor Room 3802
	11:00	Introduction to Optional Tours by Fukuoka Prefecture and Fukuoka City	Building 3, 8th Floor Room 3803