

Global Hospitality and Tourism Research Summit—Fukuoka (Tentative Program)

Time		Program	Venue
DAY1 May 15 (Thu)	12:00	Registration	Building 3, 1st Floor
	13:00–14:30	Workshop1 “Tourism Data Analysis Using ‘R’ – Theory and Practice” Trainer: Dr. Noboru Takagi , Kyushu Sangyo University	Building 3, 8th Floor Room 3801
	15:00–17:00	Workshop2 “Applying Generative AI in Hospitality and Tourism Research” Trainer: Dr. Siriwut Buranapin , Chiang Mai University	Building 3, 8th Floor Room 3801
	17:30	Welcome Drink Party	Building 3, 8th Floor Room 3802
DAY2 May 16 (Fri)	9:00	Registration	Building 3, 1st Floor
	10:00	Opening Ceremony	Auditorium Building 1, 2nd Floor
	10:30	Keynote Speech “TEDQUAL and Tourism Education ” Mr. Antonio Carles , TedQual Advisory Board Member; TedQual External Auditor	Auditorium Building 1, 2nd Floor
	11:30	Refreshment	Small Hall Building 1, 2nd Floor
	12:00	Panel Session “A New Era of Tourism: Innovation and Creativity Shaping the Future” Moderator: Prof. Namigata Ikuyo , Seibu Bunri University; JTB Tourism Research & Consulting Co. Panelists: Mr. Akihiro Shindo , Director of the Tourism Department, Kyushu District Transport Bureau Mr. Taichi Shimazu , Director General, Toyooka Tourism Innovation Business Headquarters Mr. Takashi Hamasaki , Deputy Director General, Business Headquarters, Kyushu Tourism Organization Mr. Joe Sato , General Manager, Grand Hyatt Fukuoka	Auditorium Building 1, 2nd Floor
	13:10	Lunch	Building 3, 8th Floor Room 3802
	14:10	Keynote Speech “Tokyo’s Evolution into a Global City: Mori Building’s Urban Development and Innovations in Tourism Promotion ” Mr. Hiroo Mori , President and CEO, Mori Hospitality Corporation	Auditorium Building 1, 2nd Floor
	15:20	Concurrent Session 1	Building 3, 3rd Floor
16:30	Refreshment & Poster Session	(Poster Session) Building 3, 3rd Floor Room 3303 (Refreshment) Room 3306B	

DAY3 May 17 (Sat)	8:30	Registration	Building 3, 1st Floor
	9:30	Keynote Speech “Competing Paradigms in Tourism Sustainability” Prof. Tanja Mihalic , University of Ljubljana, Slovenia; Fellow of the International Academy for the Study of Tourism	Auditorium Building 1, 2nd Floor
	10:20	Refreshment	Small Hall Building 1, 2nd Floor
	10:40	Panel Session “Transformative Research: Relevance, Impact, and Sustainability: The Editors’ Perspective” Moderator: Dr. Nan Hua , Professor, UCF Rosen College of Hospitality Management Panelists: Dr. Kyuho Lee , Professor, School of Business, Sonoma State University; Editor – Journal of Foodservice Business Research Dr. Wei Wei , Associate Professor, UCF Rosen College of Hospitality Management; Associate Editor, Journal of Hospitality and Tourism Research Dr. Murat Kizildag , Associate Professor, UCF Rosen College of Hospitality Management; Editor, Journal of Hospitality Financial Management	Auditorium Building 1, 2nd Floor
	11:40	Lunch	Building 3, 8th Floor Room 3802
	12:40	Concurrent Session 2	Building 3, 3rd Floor
	13:50	Keynote Speech “Educational Applications of Generative AI ” Dr. Siriwut Buranapin , Chiang Mai University	Auditorium Building 1, 2nd Floor
	14:40	Refreshment	Building 3, 3rd Floor Room 3306B
	15:00	Roundtable Discussion “Redefining Education and Research: The Agenda, Trajectory, and Roadmap for Artificial Intelligence” Conductors: Prof. Youcheng Wang , University of Central Florida Dr. Murat Kizildag , Associate Professor, UCF Rosen College of Hospitality Management	Building 3, 3rd Floor Room 3306A
	16:00	Refreshment	Building 3, 3rd Floor Room 3306B
	16:20	Concurrent Session 3	Building 3, 3rd Floor
	17:30	Panel Session “Destination Management, Competitiveness and Sustainability: Challenges and Opportunities” Moderator: Dr. Alan Fyall , University of Central Florida Panelists: Dr. Tadayuki Hara , University of Central Florida Dr. Jusuke Ikegami , Waseda University Ms. Keiko Igaue , Executive Director, Fukuoka Convention & Visitors Bureau Mr. Takuya Horie , Specialist in DMO Planning and Marketing, Marketing Division, Kyoto City Tourism Association	Auditorium Building 1, 2nd Floor, S201
18:40	Conference Dinner	Building 1, Main Hall	
DAY4 MAY 18 (Sun)	9:00	Concurrent Session 4	Building 3, 3rd Floor
	10:10	Refreshment	Building 3, 3rd Floor Room 3306B
	10:30	Farewell function & Closing Ceremony	Building 3, 8th Floor Room 3802
	11:00	Introduction to Optional Tours by Fukuoka Prefecture and Fukuoka City	Building 3, 8th Floor Room 3803